



RNC.: 101.77635-8

21 de Junio del 2021

Señores:
JESUS VASQUEZ
MINISTERIO INTERIOR
Y POLICIA
Ciudad.-

Ref.: Propuesta de Publicidad

Distinguido señores:

Muy cordialmente, estamos presentando nuestra propuesta de publicidad mensual para ser difundida por **TELEMICRO CANAL 5, TELECENTRO CANAL 13, DIGITAL 15 CANAL 15 TV, PRIMERA FM e INDEPENDENCIA FM** en periodo mensual, según el siguiente detalle:

| Programa | Cufias por Día | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Total | Precio | Total | | | | | | |
|------------------------|----------------|----|----|----|----|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-------|----------|------------|--------------|------------|----------|------------|--------------|--------------|
| | MENSUAL | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | Cuña | Por Cuña | En RDS | | | | | | |
| Telemicro Canal 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Noticiero 1era Emision | 1 | 1 | 1 | | | | | | 1 | 1 | | | | | 1 | 1 | 1 | | | | | | | 1 | 1 | | | | | | | 11 | 30,000.00 | 330,000.00 | | | | | |
| Noticiero 2da Emision | 1 | 1 | 1 | | | | | | 1 | 1 | | | | | 1 | 1 | 1 | | | | | | | 1 | 1 | | | | | | | 11 | 70,000.00 | 770,000.00 | | | | | |
| Telecentro Canal 13 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Noticiero 1era Emision | | 1 | 1 | | | | | 1 | 1 | 1 | | | | | | 1 | 1 | | | | | | 1 | 1 | 1 | | | | | | | 11 | 23,000.00 | 253,000.00 | | | | | |
| Noticiero 2da Emision | | 1 | 1 | | | | | 1 | 1 | 1 | | | | | | 1 | 1 | | | | | | 1 | 1 | 1 | | | | | | | 11 | 45,000.00 | 495,000.00 | | | | | |
| Digital 15 Canal 15 TV | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| De Extremo a Extremo | 1 | 1 | 1 | | | | | | 1 | 1 | | | | | | 1 | 1 | 1 | | | | | | 1 | 1 | | | | | | | 11 | 8,000.00 | 88,000.00 | | | | | |
| Emisoras de Radio | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Primera FM | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 120 | 1,800.00 | 216,000.00 | | | | |
| Independencia FM | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 120 | 1,000.00 | 120,000.00 | | | | |
| Totales | 11 | 10 | 11 | 10 | 11 | 8 | 8 | 10 | 11 | 10 | 11 | 10 | 8 | 8 | 11 | 10 | 11 | 11 | 10 | 11 | 8 | 8 | 10 | 11 | 10 | 11 | 10 | 8 | 8 | 13 | 8 | 295 | Total RD\$ | 2,272,000.00 | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Desc 20% | 454,400.00 | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Sub Total | 1,817,600.00 | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 18% ITBIS | 327,168.00 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Total | 2,144,768.00 |

La inversión publicitaria por el referido período asciende a **RDS\$2,144,768.00** (Dos Millones Ciento Cuarenta y Cuatro Mil Setecientos Sesenta y Ocho con 00/100 Pesos Dominicanos), incluyendo ITBIS mensual. El contrato deberá hacerse a nombre de **RADIO FM PRIMERA, SRL, RNC 101-77635-8, RPE No.63755**, debidamente representa por su Gerente **Licda Ivette Esmeralda Gómez Gómez**, portadora de la cédula de identidad y electoral **No.001-0536829-4**.

Sin otro particular, le saluda,

Muy Atentamente,

Lic. Ivette E. Gómez
Grupo Telemicro

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Santo Domingo, D.N., Rep.Dom.